

Summerfield Real Estate

We never forget you have a choice



Packages for \$250

Packages for \$350

Packages for \$450

~ Flat Fee Listing Service for FSBO's ~

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You don't need me to remind you about the housing market how is has been littered with foreclosures and short sales for the better part of the year with more to come in 2010. Sellers are having a very hard time finding the funds to pay a real estate agent AND have enough left over to put a down payment on their new home or simply pay for the closing costs or moving expenses.

Money is tight and Summerfield Real Estate knows this. We offer help and the right tools for those who can not afford to pay a realtor or what to sell on their own. The For Sale By Owner market is growing and we want to help. Summerfield Real Estate offers an affordable solution and more assistance for sellers when compared to those other "limited service" companies.

www.Summerfield-Real Estate.com/flatfee.htm

For more information and to make an appointment



Daniele E. Summerfield

704-787-2068

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~ Compare Ours to “The Other Guys” ~

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| Summerfield Real Estate | The other guys additional services |
|--|--|
| Electronic Lockbox: FREE | Electronic Lockbox: \$150.00 |
| Listing Change Fee: FREE | Listing Change Fee: \$25.00 |
| Showing Service: FREE | Showing Service: \$99.95 |
| Panoramic Virtual Tour: FREE | Panoramic Virtual Tour: \$199.95 |
| Contract Forms Package: FREE | Contract Forms Package: \$50.00 |
| Brochure Box: FREE | 6 Month Listing: 299.00 |
| More Than 1 Photo: FREE | 1 year listing: \$599.00 |
| Realtor on Call: FREE | Contract extension: \$100.00 |
| Contract extension: \$75.00 | Brochure Box: \$19.95 |
| CMA: FREE | Combination Lock Box: \$40.00 |
| DVD with digitally enhanced photos : FREE | More Than 1 Photo: \$0.15 each |
| E-Blast to over 4,000 realtors when you offer 3.75% commission: FREE | Realtor on Call: \$699.99 + 1 year contract and .45% closing fee |
| 6 Month and 1 year listings: I don't believe in locking a seller into a contract that long | Package Deal #1; 6 months: 1 photo, sign, CMA \$350.00 |
| Combination Lock Box: Not offered. You can't check who's been in your home while your away | Package Deal #2; 9 months: 8 photos, Showing Service, lockbox: \$639.00 |
| NO ADDITIONAL CLOSING FEE! | |

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~ Three Packages To Fit Your Needs ~

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Package 1: Just the basics please - \$250

- ⌘ Listing your home in the Carolina MLS, as well as Realtor.com and hundreds of other IDX real estate websites.
- ⌘ Over 50 digital photos, professionally edited, that show your home in all its glory
- ⌘ Professionally edited digital photos of your home uploaded to the MLS (8 allowed by the Carolina MLS)
- ⌘ Laser printed color copies of your listing as seen by thousands of Realtors in the Charlotte metro area
- ⌘ Secure Supra e-key lockbox for Realtor access
- ⌘ Door pad for the lockbox to keep your front door safe from scratches
- ⌘ Professional flyer box to keep your flyers clean and dry
- ⌘ 100 laser printed double sided full color custom flyers for your flyer box (the ink won't run if they get wet)
- ⌘ All the current forms you'll need to complete your transaction
- ⌘ Free changes to your listing anytime
- ⌘ Free publicizing of open houses and broker tours in the MLS
- ⌘ Initial term of 3 months
- ⌘ No questions asked policy when terminating your listing

Package 2: I Need a Bit More - \$350 - Includes everything in package 1 plus:

- ⌘ Virtual tour in your MLS listing
- ⌘ Professionally designed web page for your listing
- ⌘ 10 laser printed full color informational books to display in your home for prospective buyers - includes school assignments, disclosures, additional photos and your personal statement as to why you love your home.
- ⌘ Appointment setting through Centralized Showing Services - No more talking with Realtors unless there's further interest or an offer
- ⌘ Receive feedback directly to your e-mail and check on your showings through your own personal and secure webpage assigned to you through Centralized Showing Services.
- ⌘ DVD with all documents, photos, flyers and a copy of your virtual tour

Package 2: Look like a pro - \$450 - Includes everything in package 1 & 2 plus:

- ⌘ Your own .com web address for your listing with unlimited changes
- ⌘ Realtor on call for assistance in the writing of your contract
- ⌘ Realtor on call for participation in negotiations of offers to purchase and advise on the merits
- ⌘ Realtor on call to assist with the presentation of counter offers
- ⌘ Realtor e-blast when you offer 3.75% commission to buyers agents - Reach over 4,000 realtors twice per month

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